

**What is claimed is:**

1. An apparatus generating list display data where contents extracted from registration information are sorted in an order of newer arrivals, comprising:

an attribute setting unit setting a display attribute of a list display target for contents of the list display target based on a relationship between a date on which the contents are registered and a current date; and

a data generating unit generating list display data of the contents of the list display target by using the set display attribute.

2. The list display data generating apparatus according to claim 1, wherein

said attribute setting unit sets a display attribute of contents whose registered date is the current date as a display attribute that is different from a display attribute of contents whose registered date is a preceding date or earlier.

3. The list display data generating apparatus according to claim 1, wherein

said attribute setting unit sets a display

attribute of the contents according to a number of days elapsed from the date on which the contents are registered to the current date.

5           4.     The list display data generating apparatus according to claim 1, further comprising

10                 a data transmitting unit externally transmitting the list display data generated by said data generating unit so that an external device displays the list display data.

15           5.     A method generating list display data where contents extracted from registration information are sorted in order of newer arrivals, comprising:

              setting a display attribute for contents of a list display target based on a relationship between a date on which the contents are registered and a current date; and

20                 generating list display data of the contents of the list display target by using the set display attribute.

25           6.     A computer-readable storage medium used by a computer for generating list display data where contents extracted from registration information are

sorted in order of newer arrivals, on which is recorded a program for causing the computer to execute a process, the process comprising:

5        setting a display attribute for contents of a list display target based on a relationship between a date on which the contents are registered and a current date; and

10        generating list display data of the contents of the list display target by using the set display attribute.

15        7.     A program, which is used by a computer for generating list display data where contents extracted from registration information are sorted in order of newer arrivals, for causing the computer to execute a process, the process comprising:

20        setting a display attribute for contents of a list display target based on a relationship between a date on which the contents are registered and a current date; and

      generating list display data of the contents of the list display target by using the set display attribute.

25        8.     The program according to claim 7, wherein

5 a display attribute of contents whose registered date is the current date is set as a display attribute that is different from a display attribute of contents whose registration date is a preceding day or earlier in setting of the display attribute.

9. The program according to claim 7, wherein  
10 a display attribute of the contents is set according to a number of days elapsed from the date on which the contents are registered to the current date in setting of the display attribute.

10. The program according to claim 7, the  
process further comprising  
15 externally transmitting the generated list display data so that an external device displays the list display data.